

WORKFLOW

SERVICES

BENEFITS

CONTACT

With a focus on informative communication, we design for digital and analog mediums, covering branding and editorial, illustration and infographics, user interfaces and user experiences.

We are driven by a simple value: Make the world a better and more sustainable place to live. For everyone.

We are fast, structured and reliable. Your content is what matters.

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01 ANALYSIS

contemporary methods to research and understand context and content



02 CONCEPT

clearly visualized ideas and comprehensive roadmaps



03 PRODUCTION

iterative design approach with knowledge transfer in mind



04 MAINTENANCE

from technology to humans, we cherish long term collaborations



Discover our work. Clear, user-friendly, and accessible. dga.world/projects

When everyone does what they do best, sustainable change is possible!

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01 ANALYSIS

- + stakeholder workshops
- + corporate design analysis
- + accessibility analysis
- + competitors analysis
- + website analysis
- + data analysis
- + user experiences

02 CONCEPT

- + moodboards and design sketches for stylistic directions
- + branding identity pyramids
- + user journeys, website architectures and wireframes
- + digital whiteboards and canvases for virtual meetings and workshops

03 PRODUCTION

- + corporate designs, optimization for print and digital, accessibility and sustainability
- + stationaries, wayfindings and office software templates
- + editorial design, digital publishing and print production
- + illustrations, custom icons and motion design
- + web, UI and UX design
- + infographics, data visualization and scrolly-telling
- + website programming

04 MAINTENANCE

- + implementation workshops
- + feedback talks and project evaluation
- + infrastructure updates and SEO optimization
- + digital inclusion guidelines
- + documentation and digital design manuals

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Working with us, you will benefit from our 15-year agency experience without having to pay or wait for the management overhead of bigger agencies.

[We always do our homework](#), diving deep in our research so no detail gets overlooked.

[Complex content is our daily bread](#). We go the extra mile to understand your needs and topics.

From voice actors to copywriters, illustrators, programmers, and video experts — [our Berlin network is at hand](#).

[Our greatest pleasure is witnessing satisfied clients](#). We want your honest opinion and are easygoing service providers. At times we may disagree: we will explain why and what the consequences may be. But it's our job to convince you. If we can't, that's fine and we'll respect your decision.

Efficiency without sacrificing quality is our promise. Our working approach is agile: [we can conduct projects at lightning speed](#).

Reliability is highly important to us. As long as we were not hit by a bus while cycling to the office — [we will meet deadlines](#).

DGA

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Our office in Berlin-Prenzlauer Berg is home to our traditional print-making studio, which we run simultaneously. Come visit us!

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Knowledge sharing is a matter close to our hearts. We organize the talk series »Let's design the world a better place«, and teach at PAGE Academy and SRH Berlin School of Design and Communication.